



## Solar energy economics in Pennsylvania

A Webinar provided by the  
Pennsylvania Housing Research Center

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### Topics

Also see the PHRC webinars on [Intro to Residential Solar Technologies: Resources and Solutions](#) from 1/13/09, and [Zero Energy Houses in PA - A technical review](#) from 4/13/10

- Important principles
  - Economics
  - Solar
- Proven systems
- Recent developments
  - Drainback SWH
  - Changing economic incentives



David & Virginia Jackson passive solar house in Carlisle

So ... is solar economical in PA?



It depends ...

1. Cost of conventional energy
2. Cost of solar features
3. Government incentives
4. Cost of money
5. Resale value
6. System lifetime
7. Intangibles

## 7. Intangibles



Marcellus shale

84,000,000,000,000 cu.ft.

U.S. use (2009):  
24,000,000,000,000 cu.ft.  
Would last 3.5 years

U.S. residential use (2009):  
4,900,000,000,000 cu.ft.  
Would last 21 years

Economics comes from Greek *Oikonomia*, "management of the household so as to increase its value to all members of the household over time."

What if we would build and retrofit all houses to use  $\frac{1}{2}$  as much energy via efficiency, passive solar and solar water heating?

Would save equivalent of  
20,000,000,000 cu.ft. EACH YEAR.

Would equal Marcellus in just over  
4 YEARS.

In 50 years, equals 12X Marcellus.

## Four Important Solar Principles

1. Solar is **abundant**, in one minute what hits the Earth equals all of our energy use in a year, BUT,
  2. it is **diffuse**, spread out, and
  3. it is **intermittent**, not always available when we need it
- PLUS
4. we can't capture all of it so there is always an **efficiency**, where
- $$\text{Efficiency} = \text{Useful Energy} / \text{Solar Energy}$$

## Important principles applied ...

- **Diffuse**: the more energy needed, the bigger amount of **area** is needed
- **Intermittent**: solar energy is **stored** for use when the sun isn't shining
  - Masonry for space heat
  - Water tank for domestic hot water
  - Grid for solar electricity (and/or batteries)



## Passive solar uses concrete slab floor to store heat gain from windows



David & Virginia Jackson passive solar house in Carlisle

## Efficiency applied to windows ...


2 important characteristics:

1. U-factor: indicates heat loss so want a low value.
2. SHGC: solar heat gain coefficient – indicates solar gain so want a high value

**Look for:**

**U = 0.25-0.30**

**SHGC = 0.40-0.60**

		World's Best Window Co. Millennium 2000® Vinyl-Clad Wood-Frame Double Glazing - Argon Fill - Low-E Product Type: Vertical Slider	
<b>ENERGY PERFORMANCE RATINGS</b>			
U-Factor (U.S./A-P)		Solar Heat Gain Coefficient	
<b>0.35</b>		<b>0.32</b>	
<b>ADDITIONAL PERFORMANCE RATINGS</b>			
Visible Transmittance		Air Leakage (U.S./A-P)	
<b>0.51</b>		<b>0.2</b>	
Condensation Resistance			
<b>51</b>		<b>—</b>	
<small>Manufacturers disclose that these ratings conform to applicable NFRC procedures for determining when product performance. NFRC ratings are intended to be used as a general guide only and do not represent the availability of any product for any specific use. Consult manufacturer's literature for other product performance information. www.nfrc.org</small>			

NFRC Label

There are 3 proven solar technologies  
(in order from most cost-effective)



Passive solar / Low  
energy housing



Solar Domestic Hot  
Water (SDHW)



Photovoltaic (PV)

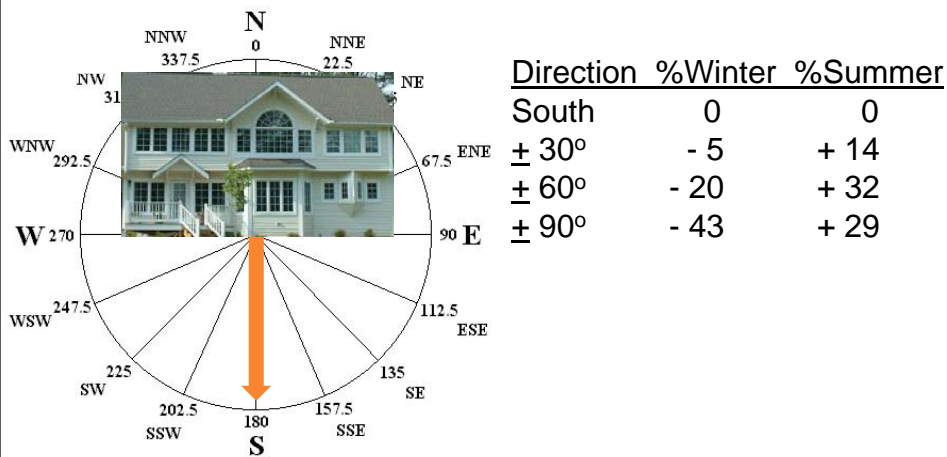
Questions

# Passive solar heating

1. All homes get some heat from the sun!
2. Sun Tempered
  - House has a long wall facing  $\pm 30^\circ$  of true S
  - Windows moved from W, E and N sides to up to 7% FA on S side
  - Provides up to 30% of heat needs
3. Passive Solar
  - 7-15%+ FA on S side
  - Added mass in floor and walls
  - Up to 50% of heat needs



## Passive Solar windows work best within $30^\circ$ of south



## Passive Solar Economics

- Moving windows to south side and orienting house to south may add NO cost.
- Adding more windows and slab floor may add very little due to less basement (lose some SF)
- Savings of 30-50% of heating cost.
- Translates to \$300 - \$1,000+ annual savings.

## Solar Domestic Hot Water (SDHW)

- Hot water heating is second only to space heating in energy use
- Hot water needed year round; uses more abundant summer sun
- Efficient (75% reduction in water heating cost)
- Proven
- Positive cash flow with long term financing
- Tax credits available

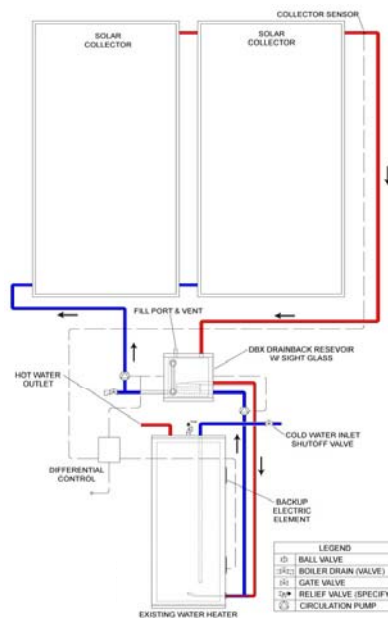


5.5 kw PV system and solar water heater by Envinity in State College

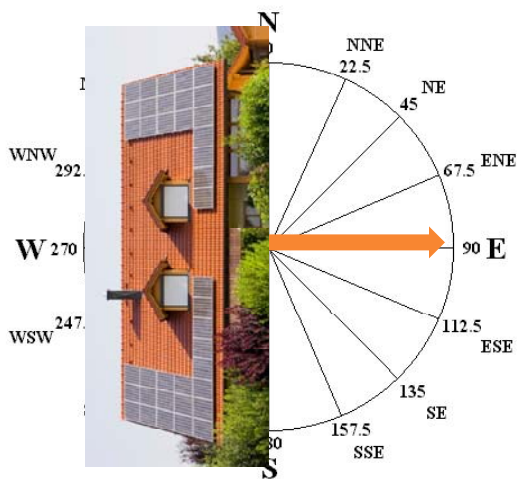
## Emerging SDHW system in freezing climates

### Drain-back

- Water in collector loop only when pump runs (no freezing or overheating)
- Uses a small drainback tank with heat exchanger
- Low maintenance
- Storage tank can be ordinary electric water heater.



## Solar water heaters and solar electric panels do not have to face south



For a tilt of 30° (7/12)

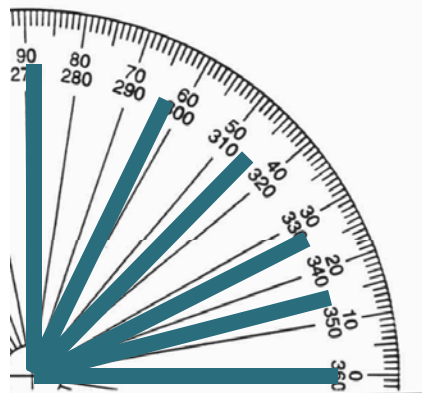
Direction	%Less
East	18
Southeast	6
South	0
Southwest	5
West	17



## Solar water heaters and solar electric can be flush or aligned with roof

For south-facing

Roof Pitch	%Less
Flat (0°)	12
3/12 (14°)	4
6/12 (27°)	0
12/12 (45°)	1
24/12 (63°)	9
Vertical (90°)	33



## Solar water heaters save money instantly

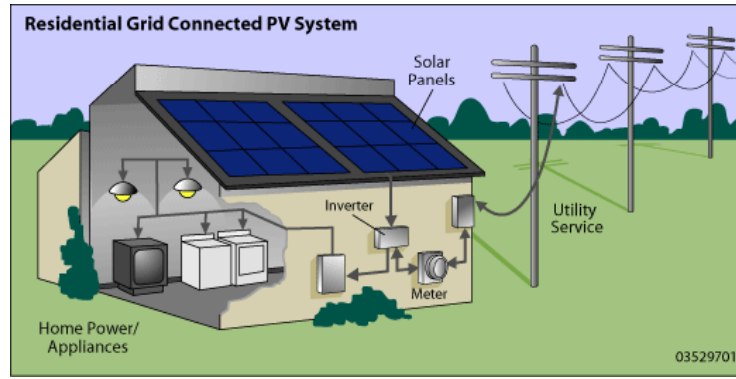
- Installed cost is ~\$6,000
- Mortgage: 10% down, 30 year, 6% mortgage
- 80 gal/day of hot water is 5,600 kwh a year (with 20% losses). At \$0.10 / kwh that costs \$560 a year.
- SDHW can save 75% of that, or \$420 a year.

So at end of first year:

Down payment (10%)	\$ (600)
Tax credit	\$1,800
Mortgage payment	\$ (390)
<u>Electricity savings</u>	<u>\$ 420</u>
<b>NET</b>	<b>\$1,230</b>

Plus each year after that \$30+ is saved.

## Solar electricity has two main components



1. Solar electricity panels (photovoltaic or PV)
2. Inverter

## PV Economics

- Home value increases \$20 for every \$1 reduction in annual utility bills (true for SDHW systems too)
- Solar electricity systems **now** cost about \$6 per installed Watt of capacity; a 4,000 W system would cost about \$24,000.
- Annual savings in PA is 1.3 kwh per installed watt; a 4,000 Watt system would save 5,200 kwh; at an electricity cost of \$0.10 / kwh that's \$520 per year.
- Home value would increase by \$10,500.
- Federal tax credit of 30% reduces system cost by \$7,200.
- Renewable Energy Credit is ~\$0.10/kwh, or \$520/yr

## PV Economics – cash flow

So at end of first year:

Down payment (10%)	<b>\$(2,400)</b>	
Tax credit	\$ 7,200	
Mortgage payment (5%)	<b>\$(1,391)</b>	<b>\$(1,391)</b>
Electricity savings	\$ 520	} <b>\$ 1,040</b>
<u>RECS</u>	<u>\$ 520</u>	
<b>NET</b>	<b>\$ 4,449</b>	

But the following year mortgage exceeds utility savings by **\$(341)**

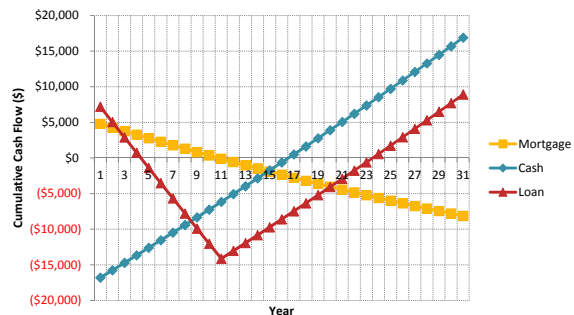
Other considerations:

- Future cost of electricity
- Environmental benefits
- Resale value

## The economics of solar depends on how it is paid for: cash, loan, or mortgage

INPUTS	
PV Size	4000Watts
Installed Cost	6.00\$/Watt
Electricity Rate	0.10\$/kwh
Cost	\$24,000
Electricity Production	5200kwh/yr
Utility Savings	\$520 per year
RECS	\$0.10\$/kwh
Tax Credit	30%
Utility Inflation Rate	1%
Mortgage interest	6%
Loan interest	6%

Cash Flow Analysis of Solar Electric System



## What makes sense for builders to do?

First reduce energy use by

- 1) increasing insulation and sealing cracks, and
- 2) installing energy efficient appliances and fixtures.

Then capture solar heat by

- 1) orienting house to within 30° of true south,
- 2) moving windows from W, N and E to S (sun-tempered),
- 3) and possibly adding even more S windows and mass (passive solar),
- 4) using a Solar Water Heater (30% tax credit)

You can reduce the utility costs by 1/2. Then PV can be added to further cut utility costs.

## Resources, p.1

Pennsylvania Solar Manual:

Send email to [andy lau@psu.edu](mailto:andy lau@psu.edu) (solar overview plus lots of PA examples of projects)

Solar Economics:

Send email to [andy lau@psu.edu](mailto:andy lau@psu.edu) (for spreadsheet that looks at cash flow for different economic assumptions and financing options)

Solar Resource

<http://www.ngdc.noaa.gov/geomagmodels/struts/calcDeclination> (magnetic declination calculator)

Passive Solar

[http://www.energysavers.gov/your\\_home/designing\\_remodeling/index.cfm/mytopic=10250](http://www.energysavers.gov/your_home/designing_remodeling/index.cfm/mytopic=10250) (general)

<http://www.efficientwindows.org/index.cfm> (windows)

## Resources, p.2

### Solar Water Heating

[http://www.energysavers.gov/your\\_home/water\\_heating/index.cfm/mytopic=12850](http://www.energysavers.gov/your_home/water_heating/index.cfm/mytopic=12850)  
(general)

<http://www.ecs-solar.com/publications.html> (Book on lessons learned and practical knowledge)

### Solar Electricity / PV

[http://www1.eere.energy.gov/solar/pdfs/planning\\_for\\_pv.pdf](http://www1.eere.energy.gov/solar/pdfs/planning_for_pv.pdf) (general)

[http://apps1.eere.energy.gov/buildings/publications/pdfs/building\\_america/41085.pdf](http://apps1.eere.energy.gov/buildings/publications/pdfs/building_america/41085.pdf)  
f (overview with economics)

### Tax Credits

<http://www.energytaxincentives.org> (Federal incentives)

<http://www.dsireusa.org/> (state incentives)